

Dinesh Prakash

Writer & Director – AV Content | Story Architect | Creative Strategist



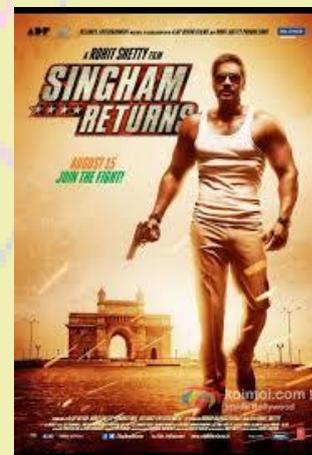
A seasoned **Writer and Director** specialising in **audio-visual storytelling**, Dinesh Prakash brings a powerful blend of **narrative intuition, brand sensibility, and cinematic craft**. With a background that spans television serials, digital campaigns, branded content, and feature film development, Dinesh is known for transforming concepts into **emotionally compelling and visually rich narratives**.

His work ranges from episodic fiction for television to creative direction for digital promos and AR-driven brand experiences. A strong collaborator and independent thinker, Dinesh has contributed as a writer to widely appreciated shows like *Man Mein Hai Vishwas*, *Akbar Birbal*, *Hausla Na Hareng Hum*, and *Jhootha Kahin Ka*, and served as a long-time writing associate to celebrated screenwriter **Yunus Sajawal**, known for blockbuster hits like *Singham* and *Chennai Express*.

Whether crafting a **feature script**, directing a **TVC**, or shaping **brand stories for digital platforms**, Dinesh blends narrative strength with strategic clarity, ensuring each project connects with its audience while staying true to its core idea.

Key Highlights

- **Writer & Consultant for Television Shows:** Developed popular episodic content across genres—from mythological and historical to slice-of-life dramas.
- **Screenwriter:** *Love Is Complicated* (feature film – in pre-production).
- **Senior Copywriter:** *Singham Returns* digital campaign (RSP Mumbai).
- **Creative Director:** Led content ideation and story development at *I Glass Media*.
- **Brand Integration & TVC Writer:** Scripted in-film branding spots and AR lines for *Tata Motors*, *Ceat Tyres*, and more.
- **Story Developer:** Collaborated with *Shree Ashtavinayak Cine Vision* on multiple narrative projects.



Strengths

- **Narrative Vision** – Ability to translate briefs into clear, compelling visual stories
- **Research-Based Writing** – Adds authenticity and depth to characters and plots
- **Brand-Friendly Creativity** – Blends emotion with message to suit promotional goals
- **Team-Driven Approach** – Experience leading and collaborating with creative units